

How can SIU SBDC help *YOUR* business?

We understand that owning a business is a dream for many, and we are here to help make that dream a reality. So if you have an entrepreneurial mind, are ready to work hard and have time and money to invest, we can help! Whether it's planning a startup business or growing an existing business, come talk to us.



Existing Business (Growth Planning)

- Rebranding/Market Identification
- Website Review
- Search Engine Optimization
- Social Media Strategy
- Expansion Planning/Financing
- Succession Planning
- International Trade/Exports
- Prototype Development/
3D Printing
- Client/Student Class Projects



New to Business (Managing a Startup)

- Hiring New Employees
- Financial Packaging
- Contract Negotiations
- Cash Flow Analysis
- Management Advice
- Financial Statement Preparation
- Competitive Assessment
- Target Market/Customer
Identification
- Marketing Channel Strategy



Pre-Venture (Startup Preparation)

- General Business Advice
- Business Planning
- Financial Projections
- Funding Options
- Web Development Advice
- Franchise Purchase
- Connecting with Micro Lenders
- Demographic Analysis
- Business Licensure
- Business Structure

**For more information, or to set up a private consultation, call 618/536-2424,
email sbdc@siu.edu or visit us online at sbdc.siu.edu.**



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