GROWING SOUTHERN ILLINOIS
One Business at a Time

Illinois Small Business Development Center at Southern Illinois University

The Illinois Small Business Development Center at Southern Illinois University Carbondale assists area business owners increase their sales, obtain loans, streamline operations, utilize new technologies, expand into new markets and position themselves for long-term growth.

The SBDC offers a team of business advisors who provide no-cost business consulting and low-cost training in business operations and management, marketing, financing, business planning and more.

For more information, or to set up a private consultation, call 618/536-2424, email sbdc@siu.edu or go online at sbdc.siu.edu.

2014 SBDC SUCCESS BY THE NUMBERS
57/Businesses started and expanded
313/Jobs hired and retained
3,595/Hours of one-on-one advisement
529/ Clients advised
43/ Training events hosted
707/Participants trained
$17,144,510/Export sales
$1,314,300/Owner investment
$2,537,357/Outside investment
$4,010,044/Loan dollars approved
$7,861,701/Total investment into our region
How can SIU SBDC help YOUR business?

We understand that owning a business is a dream for many, and we are here to help make that dream a reality. So if you have an entrepreneurial mind, are ready to work hard and have time and money to invest, we can help! Whether it’s planning a startup business or growing an existing business, come talk to us.

Existing Business (Growth Planning)

- Rebranding/Market Identification
- Website Review
- Search Engine Optimization
- Social Media Strategy
- Expansion Planning/Financing
- Succession Planning
- International Trade/Exports
- Prototype Development/3D Printing
- Client/Student Class Projects

New to Business (Managing a Startup)

- Hiring New Employees
- Financial Packaging
- Contract Negotiations
- Cash Flow Analysis
- Management Advice
- Financial Statement Preparation
- Competitive Assessment
- Target Market/Customer Identification
- Marketing Channel Strategy

Pre-Venture (Startup Preparation)

- General Business Advice
- Business Planning
- Financial Projections
- Funding Options
- Web Development Advice
- Franchise Purchase
- Connecting with Micro Lenders
- Demographic Analysis
- Business Licensure
- Business Structure

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