

Dennis Poshard

President and owner of Arthur Agency



Dennis Poshard is President and owner of Arthur Agency, a strategic marketing and advertising firm in Carbondale, IL. He has a varied background with over 30 years experience in management, government, transportation and communications.

His professional career began in 1989 as a staff assistant in the Illinois General Assembly, where he assisted with legal research and staff support for various Senators. In 1992 he took a temporary job in Alaska running a statewide Congressional campaign. He fell in love with Alaska, and that temporary job led to over 11 years in Alaska working in the Alaska State Legislature, the Department of Revenue and the Department of Transportation.

After relocating back to Southern Illinois in 2003, Dennis successfully led efforts to build a new twenty million dollar baseball stadium and to acquire a new minor league franchise, the Southern Illinois Miners. He purchased Arthur Agency, a local advertising and marketing firm in Carbondale, in 2005 and has since led its team, developing the business into a successful agency with statewide and regional clients.

Dennis currently resides in Carbondale with his wife, Ashley, and their children. When he isn't working or spending time with family and friends, Dennis devotes time to contribute to the betterment of our region. He served on the Giant City School board for 11 years, including 8 years as president. He currently serves as the Carbondale Township Supervisor, working with the township board to oversee the operations of the township, including the fire department, general assistance program, road department and assessor's office.
