

Nate Jordan

Director of Illinois SBDC at Rock Valley College



Nate Jordan is an ambitious business professional and SIUC alumnus who holds a Bachelor of Science in Plant Biology, and is a proactive member of the SIU College of Marketing's External Advisory Board. Driven by his passions for business, entrepreneurship, and technology, Nate continuously seeks opportunities to aid others in their personal and professional growth.

A firm believer in social impact and innovation, Nate founded Sprekk Technology Services in 2018, an on-demand phone repair company committed to community philanthropy. He also co-founded Sprekk Supply Group in 2020, a medical device distribution firm specializing in cutting-edge non-invasive pain management solutions for chronic pain patients.

As the Director for the Illinois SBDC at Rock Valley College, Nate empowers the Greater Rockford community by assisting local businesses achieve growth and accomplish their strategic objectives. His expertise in creating and executing robust business plans, optimizing processes, and navigating commercial real estate transactions make him an invaluable asset for businesses looking to scale and succeed.

Nate's consulting capabilities are further bolstered by his Go-To-Market experience at Cleo.com, a leading SaaS B2B EDI and API integration provider, and at ToroTMS, a SaaS company focused on streamlining operations for logistics organizations. In addition, Nate is a strong advocate for leveraging artificial intelligence (AI) to drive business success. Throughout his consulting practice, he has constantly leveraged AI to automate, optimize, and transform business processes, helping companies stay competitive in today's rapidly changing market.

Nate's background in diverse industries enables him to apply best practices and innovative solutions to meet the unique challenges faced by businesses today, ensuring that they will thrive and accomplish their strategic goals.
