

# Dylan Street

CEO of Guerrilla Marketing



Dylan Street, CEO of Guerrilla Marketing out of Paducah Kentucky, stands at the forefront of digital marketing and film production in the Midwest Region. Aside from running an influential marketing agency, he owns a range of successful ventures such as Street Slingshot Rentals, Branson Offroad Rentals, Buffalo River Offroad Rentals, and Dylan Street Cinema (a wedding film company).

Dylan's journey to success is nothing short of remarkable. After a decade-long battle with addiction, he emerged triumphant in 2014, finding a new life through Jesus Christ. This transformation inspired a new purpose: becoming a motivational speaker and using his voice to inspire churches, schools, and youth groups. In 2017, his dedication to uplifting his community resulted in the creation of the web series, #WakeUpMetropolis. This project ignited a deep passion for filming, leading him to transition into a full-time videographer and leave his logging day job.

From starting as a Film & Photo Company, Dylan expanded to a full-scale branding agency, evolving to meet the needs of his growing client base. Guerrilla Marketing now serves over 130 clients, mainly in the Southern Illinois/Western Kentucky region, and collaborates with three major U.S. Marketing Agencies. His entrepreneurial spirit also birthed a UTV rental business in Mammoth Cave and an exotic car rental business in Paducah, KY. At 33, outside of his professional ventures, Dylan is an 11-year husband, a father to three, and a pillar in his community. He sits on the boards of United Way of Western Kentucky and Teen Challenge Southeast Region - Western Kentucky. Additionally, he coaches youth sports and serves as a Children's Minister at Faith Center in Paducah, KY.

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