

NATIONAL SMALL BUSINESS WEEK

# Small Business SPOTLIGHT

SPRING 2024

Celebrate the launch of new businesses in our community at our Small Business Spotlight event! These entrepreneurs completed a 10-week course to refine their vision. Join us for networking, success stories, and a shared excitement for our local businesses' future!

#### ABOUT THE EVENT:

##### **Carbondale Accelerator Program (CAP) Winners**

**Announcement:** Learn the winners of the CAP Business Plan Competition. Steven Mitchell from the City of Carbondale will talk about the program's significance in bolstering small businesses.

**Launch That Business Program Graduation:** Witness entrepreneurs receiving their certificates and learn about the program's profound impact on their journeys.

**Ribbon Cutting Ceremony for New Businesses:** Each new business will be celebrated with a ribbon cutting, marking the beginning of their exciting ventures.

**National Small Business Week:** For more than 60 years, the U.S. Small Business Administration (SBA) has celebrated National Small Business Week, which acknowledges the critical contributions of America's entrepreneurs and small business owners. National Small Business Week takes place April 28 - May 4, 2024; activities will include in-person events and an educational virtual summit on a variety of business topics. Learn more at [sba.gov](https://sba.gov).

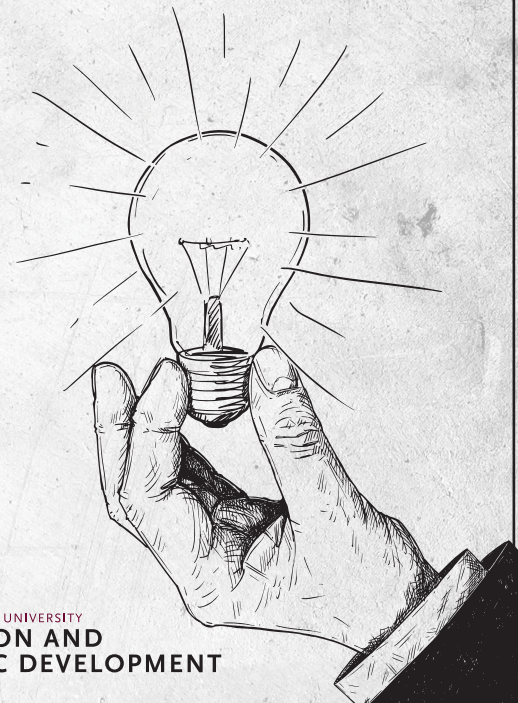
## Thursday, May 2

**From 4:30 pm to 6:30 pm**

Dunn-Richmond Economic Development Center - 1740 Innovation Dr., Carbondale

No cost to attend and open to the public. Light refreshments will be provided.

For disability accommodations, please call 618-453-5738. For more information about the event call 618-536-2424.



Illinois  
Department of Commerce  
& Economic Opportunity



SOUTHERN ILLINOIS UNIVERSITY  
INNOVATION AND  
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