

Sadie Horan

Founder/CEO of The Highest Pony



Sadie Horan (MS.Ed) is a multifaceted professional who has excelled in a diverse range of roles. With over 15 years of experience in Adult Education and Training, Sadie is an accomplished Learning Technologist, Instructional Designer, Website Builder, Social Media Maven, eCommerce Website Designer, Curricula Planner, Program/Project, and Knowledge Manager. Her expertise spans both Higher Education and Corporate environments, including SAAS & Technical Training Programs. Notably, she served as the Creative Director at St. Nicholas Brewing Company for the last 18 months and has worked for Jon Wiley and Sons, Pearson, Apple Inc, and Shopify.

A strong advocate for innovative education, Sadie is driven by her passion to create high-quality, forward-thinking, and tech-centered learning paths. Her commitment to online education and training lies in its power to empower individuals of diverse abilities, enabling them to access new skills and career trajectories.

Hailing from the vibrant North Side of Chicago, Sadie's journey began with her graduation from the prestigious Latin School of Chicago in 2003. She earned her B.S. in English Education from Southern Illinois University at Carbondale in 2007, equipped with IL certifications to teach both middle and high school English Language Arts. This was followed by a significant academic milestone in 2011 – an M.Ed in Curriculum & Instruction: Learning Systems Design for Technology.

Sadie's pursuit of knowledge knows no bounds. In 2018, she added a Project Leadership Certificate to her accomplishments, showcasing her dynamic leadership abilities. Building on her interdisciplinary approach, she attained a Business Data Analytics certification from Cornell University in 2020, while concurrently contributing her expertise to reputable institutions such as John Wiley & Sons, Pearson, Apple Inc., and Shopify.

In July of the most recent year, Sadie embarked on an entrepreneurial journey, founding her own consulting firm. With a clear mission, she aims to leverage the tools and insights gained from her experiences in Corporate America to support independent businesses in their growth endeavors. Her diverse skill set and unwavering dedication make her a guiding light for businesses seeking to navigate the complex landscape of modern commerce.
